

CBD Indoor Storage and J. Lohr Winery Warehouse

566-570 Cinnabar Street San Jose, CA 95110



OFFERING MEMORANDUM

Tom de Jong

Colliers International 450 W. Santa Clara Street San Jose, CA 95113 408-282-3829 tom.dejong@colliers.com



CONFIDENTIALITY & DISCLAIMER

<u>Parties:</u> Tom de Jong, of Colliers International, is the listing Broker for the property and agents of the Seller. Except as indicated herein, no other parties are or will become agent of or for the Seller in the contemplated transaction. Brokers will not employ any sub-agents unless such agents are employed by Broker's real estate firm. Brokers will cooperate (sharing commissions on a negotiated basis) with third party brokers that present a purchaser for the listed property.

The Argus Self Storage Sales Network (Argus) is not the listing agent for this property. Offers to buy or sell this property can only be made through the listing agent identified herein. Argus is a marketing consultant that provides certain marketing assistance to the listing broker and is not a party to the listing agreement or any other agreement relating to the property. The Seller is the owner or the authorized agent of the owner, of the property offered for sale and the subject of the listing agreement between Broker and Seller.

<u>Disclaimer:</u> Neither the Seller, Owner, Broker, or Argus represents, warrants, either by implication nor express statement, the accuracy or completeness of the information contained in this property presentation.

The information contained herein has been prepared from sources believed to be reliable but has not been independently verified by the Broker or Argus as to accuracy or completeness. No warranties or representations, express or implied, are made as to the information presented herein. Warranties or representations can only be made by the Seller or Owner in a written and fully executed purchase and sales agreement between Seller and purchaser. Projections in the presentation are based on assumptions and interpretations based on future events, market conditions, managerial operations beyond the control of Argus, Broker, Seller or Owner, and, therefore, subject to error and change without notice. The prospective purchaser is encouraged to perform such independent due diligence as he or she finds appropriate. Typically, due diligence activities provide a more comprehensive review and analysis of all aspects of the property (including, but not limited to, financial matters, market conditions, physical condition, regulatory issues and title status) than the material contained herein. This presentation is for information purposes only and is not a solicitation of any nature whatsoever. Seller and Owner reserve the right, at their sole and absolute discretion, to reject any offer. Confidentiality: The information contained in this presentation is confidential and proprietary and is for the exclusive use of the party receiving the information (whether in printed, electronic, or facsimile format) for the sole purpose of determining if the recipient desires to acquire more information regarding the Property. By acceptance of this information in any format or from any source, the recipient agrees to not distribute nor to disclose this information in any form to any other person or entity without the prior written consent of the Broker.

For further information, please contact: Argus Self Storage Sales Network 2993 S. Peoria St., Suite 105 Aurora, CO 80014 800-55-STORE www.selfstorage.com

E-mail: info@argus-realestate.com

TABLE OF CONTENTS

Offering Summary	4
Property Details	5
Unit Mix & Scheduled Income	6
Unit Mix Layout	7
Financial Overview	8-9
Maps	10-11
Property Photos	12
Market Overview	13
Demographics	14
Competitor Survey	15
The Argus Advantage	16

OFFERING SUMMARY

Property is centrally located to downtown San Jose, however it is located in an industrial area with limited traffic and visibility. This site will rely heavily on internet and mobile search marketing to target new tenants. Given its proximity to downtown and the number of new residential units recently completed and currently under construction coupled with the lack of new self-storage properties coming on-line within the Downtown sub-market this property should show significant improvements in occupancy and rental income with a more aggressive marketing platform in-place.

The warehouse space currently occupied by J. Lohr Winery will be vacated within the next 2-4 years and will provide an excellent opportunity to expand the self-storage capacity, optimize the unit mix and add modern facility amenities such as elevators, individual door alarms, enhanced security features, etc.

- Opportunity to improve marketing. When searching self storage in San Jose or downtown San Jose this site does not appear on first page of search result in google.
- Optimize unit mix. Facility has 373 units smaller than 5x10, which account for the majority of vacancies.
- Expand mini-storage in warehouse space once J. Lohr Winery vacates the warehouse (47,114 SF with 28' clear height).

FINANCIAL DATA	
Price	\$13,500,000
Terms	Cash
Cap Rate-Current Year	Blended CAP rate between storage and warehouse 5.4%
NOI-Current Year	\$441,211 (storage)
Cap Rate-Pro Forma	6.5%
NOI-Pro Forma	877,500
Total Units	957
Rentable Square Feet	71,779 SF storage on 2 floors 47,114 SF warehouse
Total Square Feet (Gross)	105,000 SF
Year Built	1950s, with self storage conversion in 1984
NOI-Current Year	\$728,845 (Storage= \$442,863; Warehouse= \$285,982)



PROPERTY DETAILS

PROPERTY	
NAME	CBD Indoor Storage and J. Lohr Winery Warehouse
Address	566-570 Cinnabar Street, San Jose, CA
County	Santa Clara
Parcel Numbers	259-27-017
Parcel Size	2.686 acres (117,002 SF)
Zoning	Light Industrial
Property Type	Concrete tilt, big-box warehouse
Year Built	1950s, converted to current use in 1984
Total Square Feet	105,000 SF
Rentable Square Feet	71,779 NRSF of storage on 2 floors and 47,114 SF of warehouse space
Land for Expansion	No, however may expand storage in warehouse space once tenant vacates
Surrounding Land for Purchase	No
OCCUPANCY	
Total Units	957
Unit Occupancy	736 (76.9%) as of 12/31/13
Physical Occupancy	60,234 SF (83.9%) as of 12/31/13
Economic Occupancy	82.7% (as of 12/31/13)
PHYSICAL	
Foundation	Concrete
Exterior Construction	Concrete tilt
Interior Construction	Mostly wood framed
Roof Structure	Tar
Partitions	Wood
Site Access Controls	Single entrance with entry alert system
Office	200+/- SF
Security	Access limited by single entry point
Accounting Software	SiteLink
Fire Protection	Sprinklers throughout
Doors/ Access	1
Number of Buildings	1
Land to Building Ratio	90%
Parking	None
Traffic Exposure	Limited
Power	Yes
Warehouse Lighting	Yes
Office Hours	8am-7pm Mon-Sat; 10am-6pm Sun



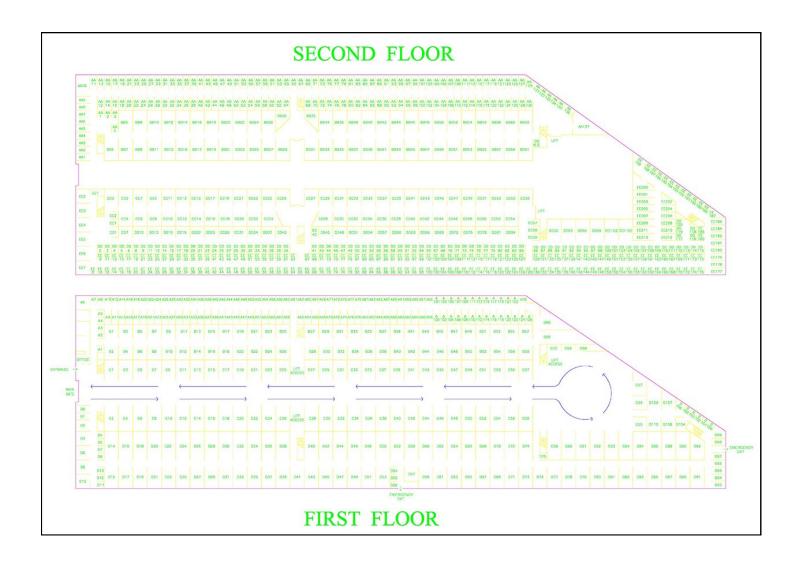
UNIT MIX & OCCUPANCY SCHEDULE

Unit	Total	Rentable	Rentable	Rental	Mo	onthly Rent	Ar	nnual Rent	Potential Revenue			venue
Size (feet)	# of Units	SF / Unit	Square Feet	Rate *	Sc	uare Foot	Sc	Square Foot		Monthly		Annual
UNITS												
4 x 4	1	16	16	\$ 50.00	\$	3.13	\$	37.50	\$	50	\$	600
5 x 5	299	25	7475	\$ 55.00	\$	2.20	\$	26.40	\$	16,445	\$	197,340
5 x 6	3	30	90	\$ 57.00	\$	1.90	\$	22.80	\$	171	\$	2,052
5 x 7	58	35	2030	\$ 50.00	\$	1.43	\$	17.14	\$	2,900	\$	34,800
6 x 6	1	36	36	\$ 50.00	\$	1.39	\$	16.67	\$	50	\$	600
5 x 8	9	40	360	\$ 55.00	\$	1.38	\$	16.50	\$	495	\$	5,940
6 x 7	2	42	84	\$ 65.00	\$	1.55	\$	18.57	\$	130	\$	1,560
5 x 10	204	50	10200	\$ 68.00	\$	1.36	\$	16.32	\$	13,872	\$	166,464
6 x 9	1	54	54	\$ 65.00	\$	1.20	\$	14.44	\$	65	\$	780
5 x 11	1	55	55	\$ 65.00	\$	1.18	\$	14.18	\$	65	\$	780
6 x 10	3	60	180	\$ 90.00	\$	1.50	\$	18.00	\$	270	\$	3,240
7 x 10	2	70	140	\$ 90.00	\$	1.29	\$	15.43	\$	180	\$	2,160
5 x 15	9	75	675	\$ 90.00	\$	1.20	\$	14.40	\$	810	\$	9,720
10 x 8	26	80	2080	\$ 100.00	\$	1.25	\$	15.00	\$	2,600	\$	31,200
5 x 20	1	100	100	\$ 90.00	\$	0.90	\$	10.80	\$	90	\$	1,080
10 x 10	99	100	9900	\$ 145.00	\$	1.45	\$	17.40	\$	14,355	\$	172,260
10 x 12	32	120	3840	\$ 125.00	\$	1.04	\$	12.50	\$	4,000	\$	48,000
10 x 13	2	130	260	\$ 120.00	\$	0.92	\$	11.08	\$	240	\$	2,880
8 x 17	1	136	136	\$ 140.00	\$	1.03	\$	12.35	\$	140	\$	1,680
10 x 15	131	150	19650	\$ 185.00	\$	1.23	\$	14.80	\$	24,235	\$	290,820
10 x 17	1	170	170	\$ 200.00	\$	1.18	\$	14.12	\$	200	\$	2,400
10 x 18	1	180	180	\$ 200.00	\$	1.11	\$	13.33	\$	200	\$	2,400
10 x 20	68	200	13600	\$ 212.50	\$	1.06	\$	12.75	\$	14,450	\$	173,400
12 x 19	1	228	228	\$ 150.00	\$	0.66	\$	7.89	\$	150	\$	1,800
10 x 24	1	240	240	\$ 205.00	\$	0.85	\$	10.25	\$	205	\$	2,460
									<u> </u>			
TOTALS	957	97	71,779		\$	1.34	\$	16.03		96,368		1,156,416

^{*} Blended rate between upstairs and ground floor asking rates Reported Potential Rents from Sitelink is \$90,591 (\$1,087,092 per annum)



UNIT MIX LAYOUT



FINANCIAL OVERVIEW-STORAGE

TOTAL SF AVAILABLE TOTAL UNITS AVAILABLE TOTAL POTENTIAL RENTS/Month Average ACTUAL Occupancy (by UNIT) Average ACTUAL Occupancy (by SF) % UNIT Occupancy % Physical Occupancy (SF) Economic Occupancy			2013 ACTUAL 71,779 957 90,591 736 60,304 76.9% 84.0% 85.2%		ļ	2013 Adjusted	
Revenues Rental Income Late Fees and Auction Income Retail / Other Income		\$ \$ \$	772,877 21,718 1,747		\$ \$ \$	772,877 21,718 1,747	
Total Income		\$	796,342		\$	796,342	
LESS: Adjusted Expenses Payroll / Payroll taxes Management Fee @ 5% Lease Union Pacific ** Insurance Bank Fees & Service Charges Maintenance & Repairs Computers and Service Utilities, Telephone, Garbage RE Taxes * Advertising Outsourced Services Professional Services Postage Office Supplies Misc		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	129,803 39,817 393 13,192 6,591 17,050 589 26,499 83,531 17,001 1,023 2,222 4,429 8,121 3,217		\$	100,000 39,817 750 12,000 6,000 17,050 589 26,499 83,531 17,001 1,023 2,222 4,429 8,121 3,217	
Misc. Total Adjusted Expenses	ACTUAL >	\$ \$	3,217 353,479	44%	\$ \$	3,217 322,251	40%
Net Operating Income	·- -	\$	442,863	, -	\$	474,092	2.0

^{*} RE Taxes based on 55% of total amount at 1.125% and \$13,500,000 acquisition cost



^{**}Lease for service access between building and UPRR rail spur.

FINANCIAL OVERVIEW-WAREHOUSE

	2014
	Estimated
TOTAL SF AVAILABLE	47,113
Revenues	
NNN Rental Income (\$0.49/SF NNN)	\$ 285,982.44
Total Income	\$ 285,982.44

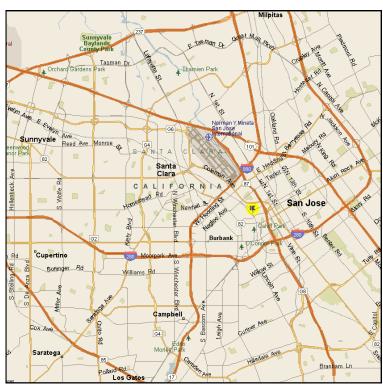
Value based on NNN lease of \$23,185.60, per owner. Lease has annual CPI adjustments and tenant is responsible for expenses related to its prorata share of the building and grounds.

MAPS

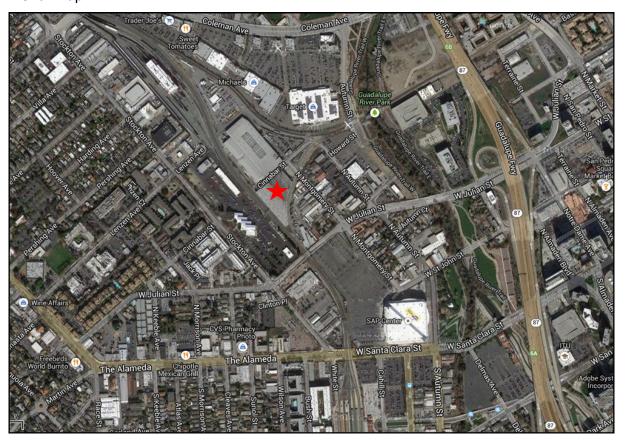
State Map

Area Map





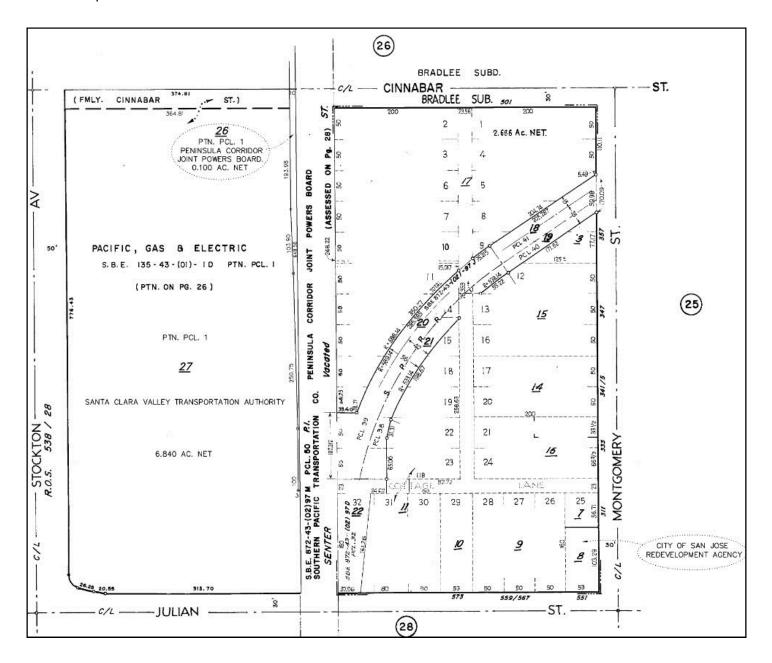
Aerial Map





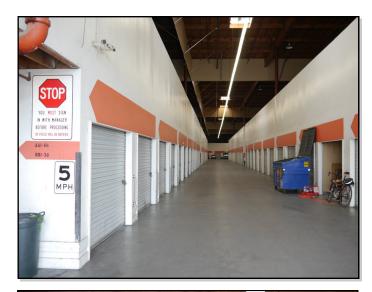
MAPS

Parcel Map



PHOTOS













MARKET OVERVIEW

SAN JOSE, CA

San José is located in Santa Clara County at the southern edge of the San Francisco Bay, about 50 miles south of San Francisco, 390 miles north of Los Angeles. The current population is 1,000,536 persons (California Department of Finance 2014). San José is the third largest city in California, following Los Angeles and San Diego. It is the tenth largest city in the U.S. The City is the center of the Silicon Valley, one of the most dynamic real estate markets in the country. Within downtown there are currently two high-rise and one mid-rise residential projects under construction, with several additional in various stages of permitting.

With all of the amenities of a large city and the charm of a small town, San José is a great place to live, work, and raise a family. San José residents enjoy an unparalleled quality of life, with great weather year round to enjoy expansive open spaces, beautiful parks, trails, and local and regional attractions. It's an easy day trip to some of the best destinations in northern California, including San Francisco (one hour), Santa Cruz and the Monterey Bay (45 minutes), Oakland / Berkeley (50 minutes), the renowned Napa Valley wine region (two hours), the renowned Paso Robles wine region (2 hours), and Yosemite National Park (four hours). There's also plenty to enjoy right here in San José.

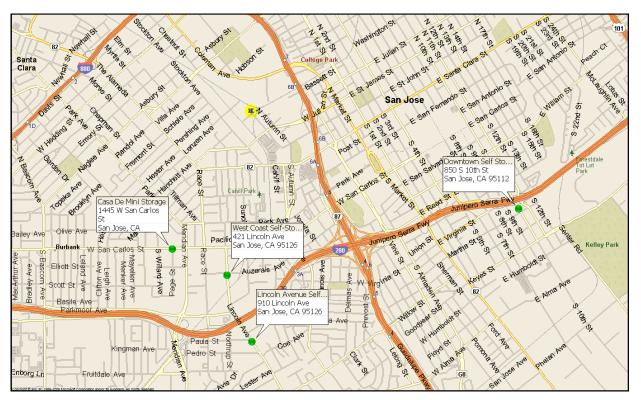
The San José area is home to the largest concentration of technology expertise in the world with more than 6,600 technology companies employing more than 254,000 people.

http://www.sanjoseca.gov/

DEMOGRAPHICS

	0 - 1 mi		0 - 3 mi		0 - 5 mi		
			0/		0/		0/
Population			%		%		%
2023 Forecast	_	30,331		255,895		732,771	
2018 Projection		27,139		239,316		692,171	
2013 Estimate		23,054		221,082		651,815	
Households		23,034		221,002		031,613	
2023 Forecast	_	13,864		93,933		247,753	
2018 Projection		12,328		87,320		233,217	
2013 Estimate		10,363		79,940		218,480	
Current Year Estimated Households by Household Income		10,363		79,940		218,480	
Less than \$10,000		508	5%	4,194	5%		49
\$10,000 to \$14,999		392	4%	3,860	5%	8,617	49
\$15,000 to \$14,555 \$15,000 to \$19,999		428	4%	4,007	5%		49
\$20,000 to \$24,999		406	4%	3,594	4%	·	49
\$25,000 to \$29,999		370	4%	3,367	4%	- , -	49
\$30,000 to \$34,999		358	3%	3,136	4%	,	49
\$35,000 to \$39,999		372	4%	3,435	4%		49
\$40,000 to \$44,999		243	2%	2,984	4%		49
\$45,000 to \$49,999		309	3%	2,946	4%	7,074	39
\$50,000 to \$54,999		291	3%	2,915	4%	,	39
\$55,000 to \$59,999		334	3%	2,670	3%		39
\$60,000 to \$64,999		390	4%	2,591	3%	,	39
\$65,000 to \$69,999		364	4%	2,486	3%	6,900	39
\$70,000 to \$74,999		328	3%	2,216	3%	·	39
\$75,000 to \$79,999		285	3%	2,154	3%	6,505	39
\$80,000 to \$84,999		284	3%	2,168	3%	·	39
\$85,000 to \$89,999		249	2%	2,013	3%	-, -	39
\$90,000 to \$94,999		235	2%	1,952	2%		29
\$95,000 to \$99,999		209	2%	1,750	2%	4,935	29
\$100,000 to \$124,999		1,089	11%	7,580	9%		119
\$125,000 to \$149,999		886	9%	4,837	6%		79
\$150,000 to \$174,999		709	7%	4,370	5%	13,140	69
\$175,000 to \$199,999		549	5%	3,505	4%	9,616	49
\$200,000 to \$249,999		313	3%	2,101	3%	·	39
\$250,000 to \$499,999		427	4%	2,867	4%	9,181	49
\$500,000 or more		34	0%	242	0%	791	09
Median Household Income	\$	76,559		\$ 65,544		\$ 73,085	
Average Household Income	\$	97,381		\$ 89,118		\$ 94,058	
2013 Estimated Per Capita Income	\$	44,970		\$ 33,187		\$ 32,003	
2013 Estimated Housing Units by Tenure		11,641		85,068		228,654	
Vacant Housing Units		1,278	11%	5,128	6%		49
Occupied Housing Units		10,363	89%	79,940	94%		969
Owner-Occupied		3,840	33%	32,902	39%	106,141	469
Renter-Occupied		6,523	56%	47,038	55%		499

COMPETITOR SURVEY



Unit Size		e	Туре	On-Site Rates	PSF	
Casa De Mini Storag		ni Sto	age			
10	х	12	Outside, Drive Up		\$219.00	\$1.83
10	х	17	Outside, Drive Up		\$299.00	\$1.76
6	Х	16	Indoor, 2nd Floor		\$146.00	\$1.52
12	х	16	Indoor, 2nd Floor		\$263.00	\$1.37
7	х	17	Indoor, 2nd Floor		\$169.00	\$1.42
9	х	10	Indoor, 1st Floor		\$174.00	\$1.93
Lincoln A	Ave	nue S	elf Storage			
10	х	10	Indoor, Upper Leve	I	\$165.00	\$1.65
10	х	20	Outside, Drive Up		\$275.00	\$1.38
Downto	wn	Self S	orage		,	
5	х	10	Indoor, 1st Floor		\$89.00	\$1.78
10	х	10	Indoor, 2nd Floor		\$139.00	\$1.39
10	х	10	Indoor, 1st Floor		\$149.00	\$1.49
West Coast Self Storage			torage			
5	х	10	Climate Controlled		\$109.00	\$2.18
10	х	10	Climate Controlled		\$189.00	\$1.89
10	Х	15	Climate Controlled		\$249.00	\$1.66
10	Х	20	Climate Controlled		\$309.00	\$1.55



THE ARGUS ADVANTAGE

Since 1994, the Argus Self Storage Sales Network has been the only national network of commercial real estate brokers who specialize in self storage properties. The network assists buyers and sellers of self storage real estate by combining the knowledge and expertise of a local broker with the exposure of our national sales and marketing program. Through our National Network of Broker Affiliates, the Argus Self Storage Sales Network aims to assist buyers and sellers by helping complete real estate transactions in a timely manner and provide a best in class service to our clients. Since it's beginning, ASSSN has completed over 700 self storage transactions totaling over \$1 Billion.



Tom de Jong is Vice President with Colliers International in the Silicon Valley and has represented buyers, sellers and developers of investment, owner-user and self-storage assets in Northern California and Northern Nevada with over \$100 million in total consideration over the past seven years. Tom takes a results based approach to each representation or assignment, keeping the end-result in mind from the outset. Tom has a bachelor's degree from California State University East Bay and an MBA from Pepperdine and is licensed to practice real estate in California and Nevada.